

XPLOR

*“The cards have arrived.
They are absolutely
wonderful”*



Xplor is an app-based childcare management platform that enables parents to experience their child’s early learning journey in real-time through a live feed of photos, videos and activities.

By automating roll-call and attendance as well as rosters, reporting, payroll, invoices, payments and HR, the platform also reduces the admin burden on educators, freeing them up to focus on teaching.

www.ourxplor.com



Making it stand out...

Xplor contacted Metal Card Co. back in November 2020 with a brief that included a 0.3mm brushed steel card and for their logo to be laser engraved onto the card along with the individual recipients name.

Using our sister company Cyberpac, Xplor wanted something for their card to be displayed in so they ordered a bespoke pop-up card holder to make their metal card really stand out to their members.

After gaining inspiration from our image library Xplor came up with the idea of using bright, bold colours and a design specific to them. They wanted to include a unique QR code to be printed on the card holder that would be exclusive to their founders. Priority copies were shipped to their head office in Atlanta, Georgia, whilst member cards were shipped around the world prior to the launch date.