



Petrichor Club

Not just your
standard wine club...



...Once each member signs up they enjoy a lifetime of perks including discounts to restaurants and bars across the UK and priority access to winemaker dinners, events and trips.

Petrichor Club provides each member with the opportunity to study and graduate with a globally recognised, professional WSET Level 2 qualification in Wine or Spirits.

Both courses are delivered digitally with end exams, members also receive additional course material delivered to their door.

With a design in mind, Petrichor Club approached Metal Card Co to discuss how to bring their vision to life.

Bringing a vision to life.

We talked through their design concept and discussed different types of metal that would work with their brand. After supplying samples Petrichor Club chose a 0.5mm thick antique copper card.

Their logo was surfaced etched using their amphora icon and in place of the “o” we used a cut-out as a feature for their card. Each card is laser engraved for their individual members which includes their sequential membership number.

Zofia Bakowska said “Metal Card Company were very easy to work with. They had lots of ideas and helped with the final design and metal finish to give us a membership card that fitted perfectly with the Petrichor Club brand image”.